



## Reta - SERIES

INDOOR - P1.5, 1.8, 2.0, 2.5

Shenzhen SoStron Technology Co., Ltd.



# I. Company Profile



Shenzhen SoStron Technology Co., Ltd is a high-tech company specializing in LED display screen as well as related software development. Our team has over 16 years experience in the industry.

The headquarters of SoStron Display is located in Shenzhen, China, with a factory area of 5,000 square meters and an office area of 400 square meters.

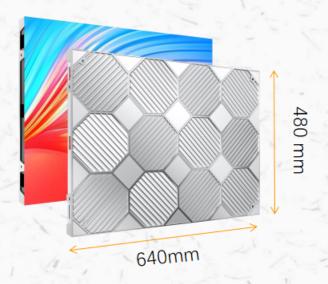
Currently, our products have been widely used in DOOH, television stations, conferences, exhibitions, banking, telecommunications, retail, concerts, events and so on. So far, our products have been exported to more than 90 countries around the world.

SoStron Display is committed to providing customers with perfect products and quality service. We hope to become your trusted partner and you are very welcome to join us with win-win cooperation!

Shenzhen SoStron Technology Co., Ltd.



## II. Reta Cabinet



#### Silvery White Surface Coat

Silver represents noble, pure, safe and eternal, reflecting the core value of SoStron Display.

#### ► Material

Aluminum with die-casting technique. Fast mass production and excellent cabinet flatness with high precision position.

### Dimension & Weight

640\*480mm (W\*H), available 320\*480, 320\*640mm, etc. 42mm thickness, 58mm with modules, slim design on the wall. 8.5KG/Cabinet equal to 27.5KG/m², light weight.

### Ingress Protection

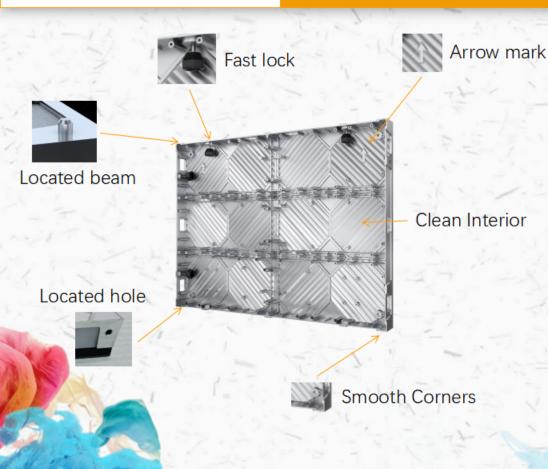
IP43 level, good dustproof and waterproof indoor cabinet.

#### Built-in Handle

It's convenient to hold and does not take up installation space to ensure that the entire screen is seamless.



## II. Reta Cabinet



#### Fast Lock

Connect each cabinets quickly to be a big screen, saving a lot of installation time.

Hanging installation available.

#### Arrow mark

Eye-catching mark to remind engineer pay attention to the correct orientation of the cabinets.

#### Smooth Corner

It will protect engineer and end-user from body-cutted. Safety is the first choice.

#### Clean Interior

Not only it has a noble surface, but also with a clean 'heart'.

#### Located Beam & Hole

Fast-lock helps it connect tightly. And located beam and hole help cabinets pinpoint location quickly with seamless connection.



## III. Reta Module





### ►Various Option

P1.5, P1.8, P2.0 and P2.5mm.

#### SMD LED

NATIONSTAR, XINDA, KINGLIGHT, etc.

#### Driver IC

1920Hz and 3840Hz Option. CHIPONE, FM Superchip, etc.

## Front Maintenance Service - Magenetic Modules

With magnets on the modules, it can be assembled on the cabinets quickly and maintain easily.

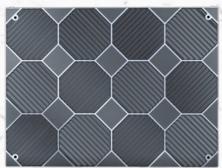
### GOB: Glue-on-Board Option

Anti-crash, better waterproof & dustproof, increasing contrast ratio.



# **IV. Product Specification**





## Gray Color Option

Sincerity, calmness and elegance.

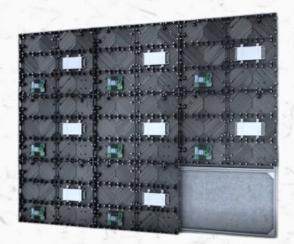
### ►Usage Scenarios

Reta Series can be widely used in indoor fixed installation places, such as bank, hotel, station and restaurant, etc.

P1.5	P1.8	P2.0	P2.5
SMD1515	SMD1515	SMD1515	SMD2121
800cd/m <sup>2</sup>	800cd/m²	800cd/m <sup>2</sup>	1000cd/m²
> 1.5m	> 1.8m	> 2.0m	> 2.5m
444,444dots/m <sup>2</sup>	284,444dots/m <sup>2</sup>	250,000dots/m <sup>2</sup>	160,000dots/m <sup>2</sup>
1920Hz - 3840Hz			
140°(H) /140°(V)			
320*160mm			
640*480mm			
65W			
100W			
AC 100-240V			
27.5kg/m²			
IP43			
	SMD1515 800cd/m² > 1.5m 444,444dots/m²	SMD1515 SMD1515  800cd/m² 800cd/m² > 1.5m > 1.8m  444,444dots/m² 284,444dots/m²  1920Hz 140°(H) 320* 640*	SMD1515 SMD1515 SMD1515  800cd/m² 800cd/m² 800cd/m²  > 1.5m > 1.8m > 2.0m  444,444dots/m² 284,444dots/m² 250,000dots/m²  1920Hz - 3840Hz  140°(H) / 140°(V)  320*160mm  640*480mm  65W  100W  AC 100-240V  27.5kg/m²



## V. Installation Ways



#### On the Wall

With a little simple structure, it can be installed on the wall directly.

Near and close to the wall.



### Back Structural Support

In some special usage scenarios where screens are not easy to install on the wall, but this structure gives us one more option.



# V. Installation Ways



## ► Hanging in the sky

With specific hanging beams that connected with fast-locks of cabinets, hangning in the sky is also a good choice if you like this style.



#### Movable Conference Screen

When a party or activity is to be held, a flexible movable digital screen can inspire more creativity absolutely.





#### **►**Church

P1.8mm, 1.92\*1.44m Church is God's house. It is where we go to find "solutions" when we encounter difficulties. LED display can help it spread better.





### Live Streaming Room

P1.5mm, 1.92\*2.4m
The sale of goods is to sell yourself. A LED screen can improve the room and brand image and better display the products.







►Hair Salon

P2.0mm, 0.96\*2.24m, 0.96\*1.44m
It is a place to enhance our physical image and temperament. SoStron's LED screens allows all kinds of hair service items to better show to customers.





► Restaurant

P2.0mm, 2.24\*2.24m, 5.12\*2.24m The decor of a high-end restaurant is always addictive. SoStron's LED screens also blends perfectly with its style.







### ►Ceiling Screen

P2.5mm, 1.28\*6.4m, 1.6\*9.6m A good idea never goes out of style. Ceiling LED screen makes a stunning immersive design for us. Let us look up and enjoy the beauty of universe.





#### **▶Classroom**

P2.5mm, 2.24\*1.6m

The widespread use of technology is the hallmark of modern classrooms. A clearer and more colorful teaching content make students more active in class.







#### Movable Conference Screen

P1.8mm, 2.88\*1.6m

A smooth progress of a meeting is inseparable from the presentation of good content.

With audio option, all-in-one display type.



### Shopping Mall

P2.5mm, 7.04\*3.04m

A shopping mall is obviously full of people. Especially on some holidays, many activities will be held. A big LED screen can help you get many commercial advertising earnings.







### ▶90° Corner-Cutted Design

Flexible in different shapes installation. Concave and convex available.

Applicable to more scenarios.



#### Brand Chain Store

P1.8mm, 4.8\*3.84m

Audemars Piguet has been run by its founding family with a remarkable sense of independence.

The visionary skills and uncompromising spirit of founders Jules Louis Audemars and Edward Auguste Piguet have imbued Audemars with timeless values that stand firm.





## ► Hanging in the Sky

P2.0mm, 2.56\*1.44m At an exhibition, using SoStron's LED screen which can be suspended in the air is a great idea to attract more people to visit your booth.





#### Brand Chain Store

P2.0mm, 1.92\*1.92m
Inspired by the sea, Panerai has positioned itself as a luxury watch in the sports and leisure sector.

With the combination of Italian design style and Swiss expertise, Panerai makes every watch with distinct brand style, exquisite technology and excellent quality, becoming a collection of fine products for people with good taste.

